

2013 NATIONAL CHILDREN'S MONTH CELEBRATION

Titik at Himig

Paligsahan sa Paglikha ng Awit para sa Karapatan ng mga Bata

Mechanics/Guidelines:

In pursuit of providing dynamic leadership among its stakeholders in ensuring a child-friendly and child-sensitive society where children are encouraged to develop their skills and full potential through innovative programs, the **Council for the Welfare of Children (CWC)** with the **Department of Education (DepEd)**, invites you to join the first ever **National Children's Month *Titik at Himig* Song Composition Contest**

Who may join the contest:

- Male or female students ages 10-17 years old
- Currently enrolled at any public or private school, including the ALS learners within NCR
- Must be a Filipino citizen
- CWC employees, contest organizers and their relatives up to the third degree of affinity and consanguinity are disqualified to join the contest

Mechanics:

1. The National Children's Month *Titik at Himig* Song Composition Contest is a child rights advocacy contest open to all students' ages 10-17 years old and are currently enrolled at any public and private schools, including the ALS learners within the National Capital Region.
2. Each songwriter or a collaboration of songwriters (lyricist/s and composer/s) may submit a maximum of two (2) entries.
3. Song entries:
 - 3.1 must be in Tagalog or in English
 - 3.2 must be an advocacy song on child rights
 - 3.3 must not exceed 4 minutes in length including intro and extro
 - 3.4 must be an ORIGINAL composition (both music and lyrics)
4. Requirements - each entry must include the following:
 - fully accomplished entry form with original signature(s) and 2x2 ID photo of songwriter/s (Entry Forms can be downloaded at www.cwc.gov.ph)
 - CD containing 1 song only, indicating the title of the song on the case and on the CD itself, but without the name of the songwriter/s
 - One (1) printed copy of the lyrics with the title of the song but without the name of the songwriter/s.
5. Submission of Entries:
 - All of the requirements must be placed in a sealed brown envelope and should be submitted to the participant's Teacher In-charge, addressed to:
The NCM Song Committee
c/o The Council for the Welfare of Children (CWC)
10 Apo Avenue, Sta. Mesa Heights, Quezon City 1114
 - Receiving of entries will start on July 01, 2013 to August 30, 2013
 - One (1) song entry, one (1) brown envelope
6. CWC reserves the right to rearrange the qualifying song entries and to choose and assign interpreters for the album recording of winning songs. CWC shall also have the intellectual property rights and exclusive use of the winning songs which is to be used as the official songs for NCM and other child rights advocacy in perpetuity but with the proper and due acknowledgement and recognition of the composer/s.

Criteria for Judging:

1. The Entries shall be Judged according to the following criteria:

Originality <i>(applied songwriting style, technique, skill)</i>	-	30%
Lyrics <i>(message of the song, appropriateness to the advocacy)</i>	-	30%
Melody <i>(high recall)</i>	-	15%
Musicality <i>(musical structure, connection of melody & lyrics)</i>	-	15%
Overall Impact <i>(ability to move the listeners, ability to live on for years)</i>	-	10%
Total	-	100%

Winning Entries & Prizes:

1. Ten Finalists will be chosen and shall receive the following:
 - Certificate of Recognition
 - Special Awards
2. Top 3 winners will be awarded a plaque of appreciation and the following cash prizes:

1 st Prize	-	Php5,000.00
2 nd Prize	-	Php3,000.00
3 rd Prize	-	Php2,000.00

Announcements of the Winners:

1. The ten (10) finalists will be posted on the CWC website on September 15, 2013
2. Top winners will be announced on October 01, 2013 during the kick-off activity of the National Children's Month Celebration.
3. The decision of the board of judges is final.